

Nikhil Nagar

IIT Roorkee

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Work Experience

Finrep AI

Founding Designer

Bengaluru

May 2024 – Present

- Built Finrep's product and brand identity, now used by 30+ US public companies including HP and Wells Fargo.
- Built a design system used across 3 product lines, cutting design iteration time by around 40%.
- Designed Fina, Finrep's SEC-reporting AI agent; helped drive a 3x usage in a quarter post-launch.
- Leading the Financial Reporting Workspace, our Workiva alternative, piloting with 3 large-cap public firms.

Yojak

Product Design Internship

Gurugram

May 2023 – Oct 2023

- Led the design of a B2B marketplace for retailers and businesses in the UAE, with clientele numbering over a thousand.
- Collaborated with a team of designers in creating UI, developing a design system and prototyping for the mobile app.
- Designed the new "Lots" module within the export portal, resulting in a sales boost of more than 10%.
- Utilized MS Clarity to analyze user metrics and revamped the portal's login page, reducing the user drop-off by 70%.

Fastr AI

UI/UX Design Internship

Remote

Nov 2022 – Jan 2023

- Led the design of the web app, anticipating a 60% reduction in job search and application management time.
- Streamlined the app by integrating the functionality of more than six separate apps into one.
- Designed the landing page and brand identity for the "Loonbase" web app, including visual design and animation.

Information Management Group

Chief of User Experience

IIT Roorkee

Mar 2021 – Apr 2024

- Managed a team of 12+ designers and built products for over 13,000 students and faculty at IIT Roorkee.
- Designed IMG's Portfolio to redefine the group identity and Timetabler apps for college administration.
- Coordinated with administration and authorities to handle asset design of the IITR Website and CMS.

Projects

Rank Matrix

Product Design and Management

IIT Roorkee

Jun 2022 – Aug 2022

- Ideated a web app for JEE aspirants, serving over 12k students and parents, with more than 1 lakh annual page visits.
- Designed a user-friendly interface offering valuable insights and data-driven analysis for college and branch selection.
- Empowered users to create their own lists while exploring detailed college data and updates during JoSAA counselling.

Achievements

2023 **Runners-up**, FiveAce, a PM Case Competition by PokerBaazi

Manfest-Varchasva, IIM Lucknow

2023 **Runners-up**, Mind the Product, a PM Case Competition by Log 9

E-Summit, IIT Roorkee

Education

Indian Institute of Technology, Roorkee

B.Tech, Chemical Engineering, CGPA 7.8

Roorkee, India

Nov 2020 – Jul 2024

Skills

Design & Prototyping

Figma, Framer, ProtoPie, Rive, Spline, Webflow

AI / Vibe Coding

Claude Code, Claude Design, Lovable, v0

Motion & Visuals

After Effects, Premiere Pro, Adobe Illustrator

Programming

HTML / CSS, JavaScript

Languages

English (SRW), Hindi (SRW)